

# Cheeky Moo

## Plant based chocolate shake

| Product Information  |                                                                          |  |                  |
|----------------------|--------------------------------------------------------------------------|--|------------------|
| Product Name:        | Cheeky Moo plant based chocolate shake                                   |  | Date: 01/10/2025 |
| Legal Name:          | Plant based chocolate ice cream with chocolate chips                     |  |                  |
| Product Description: | Chocolate plant based ice cream made with oat drink and chocolate chips. |  |                  |
| Country of Origin:   | United Kingdom                                                           |  |                  |

|                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|----------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Ingredient Declaration</b><br>(Including QUID & Allergens): | <p><b>OAT</b> Drink (Water, <b>OAT</b> Flour (7%), Rapeseed Oil, Vitamins [B2, B12, D3], Minerals [Calcium Carbonate, Potassium Iodide], Acidity Regulator [Dipotassium Phosphate], Salt), Sugar, Dark Couverture Chocolate (9%) (Cocoa Mass, Sugar, Cocoa Butter, Emulsifier [Lecithin], Natural Vanilla Flavouring), Dark Chocolate Chips (7%) (Sugar, Cocoa Mass, Cocoa Butter, Emulsifier [<b>SOYA</b> Lecithin] natural vanilla flavouring), Coconut Oil, Humectant (Glycerol), Emulsifier (Mono- and Diglycerides of Fatty Acids), Stabilisers (Guar Gum, Carrageenan, Locust Bean Gum), Fat Reduced Cocoa Powder (Alkalised) (&lt;1%), Salt.</p> <p>For allergens, please see ingredients in <b>BOLD</b>.</p> |
|----------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

| Nutritional Information: | Per 100g | Methodology<br>(Analysis / Calculated) |
|--------------------------|----------|----------------------------------------|
| Energy (kJ)              | 960      | Calculated                             |
| Energy (kcal)            | 229      | Calculated                             |
| Fat (g)                  | 11.8     | Calculated                             |
| Of which saturates (g)   | 7.1      | Calculated                             |
| Carbohydrates (g)        | 27.6     | Calculated                             |
| Of which sugars (g)      | 24.3     | Calculated                             |
| Protein (g)              | 2.0      | Calculated                             |
| Salt (g)                 | 0.2      | Calculated                             |

|                       |                                                  |         |            |
|-----------------------|--------------------------------------------------|---------|------------|
| Durability Date:      | Best Before                                      | Format: | DD/MM/YYYY |
| Product Shelf – Life: | 2 Years from production.                         |         |            |
| Storage Conditions:   | Store below – 18°C. Do not refreeze once thawed. |         |            |
| Usage Instructions:   | Use from frozen.                                 |         |            |
| Production Process:   | Please refer to HACCP plan.                      |         |            |

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| Allergen Information                                                                                                |                                  |                                        |                 |
|---------------------------------------------------------------------------------------------------------------------|----------------------------------|----------------------------------------|-----------------|
|                                                                                                                     | Contains                         | Allergen Present In                    | Handled On Site |
| Cereals containing gluten (wheat, rye, barley, oats, spelt, kumat or their hybridised strains) and products thereof | X                                | Oat drink contains<br>Gluten Free Oats | ✓               |
| Crustaceans and products thereof                                                                                    | X                                | N/A                                    | X               |
| Eggs and products thereof                                                                                           | X                                | N/A                                    | ✓               |
| Fish and products thereof                                                                                           | X                                | N/A                                    | X               |
| Peanuts and products thereof                                                                                        | X                                | N/A                                    | X               |
| Soybeans and products thereof                                                                                       | ✓                                | N/A                                    | ✓               |
| Milk and products thereof                                                                                           | X                                | N/A                                    | ✓               |
| Nuts: almond, hazelnut, walnut, cashew, pecan, Brazil, pistachio, macadamia and Queensland and products thereof     | X                                | N/A                                    | X               |
| Celery and products thereof                                                                                         | X                                | N/A                                    | X               |
| Mustard and products thereof                                                                                        | X                                | N/A                                    | X               |
| Sesame seeds and products thereof                                                                                   | X                                | N/A                                    | X               |
| Sulphur dioxide and sulphites at concentrations of more than 10 mg/kg or 10mg/litre expressed as SO <sub>2</sub>    | X                                | N/A                                    | X               |
| Lupin and products thereof                                                                                          | X                                | N/A                                    | X               |
| Molluscs and products thereof                                                                                       | X                                | N/A                                    | X               |
| Precautionary Allergen Labelling:                                                                                   | Chocolate chips may contain milk |                                        |                 |
| Other Materials of Interest                                                                                         |                                  |                                        |                 |
|                                                                                                                     | Contains                         | Comments                               |                 |
| Alcohol                                                                                                             | X                                | N/A                                    |                 |
| Antioxidants                                                                                                        | X                                | N/A                                    |                 |
| Artificial colours                                                                                                  | X                                | N/A                                    |                 |
| Artificial flavours                                                                                                 | X                                | N/A                                    |                 |
| Beef and beef derivatives                                                                                           | X                                | N/A                                    |                 |
| Coconut & coconut derivatives                                                                                       | ✓                                | Product contains coconut oil           |                 |
| Gelatine                                                                                                            | X                                | N/A                                    |                 |
| Maize and maize derivatives                                                                                         | X                                | N/A                                    |                 |
| Palm Oil                                                                                                            | X                                | N/A                                    |                 |
| Pork and pork derivatives                                                                                           | X                                | N/A                                    |                 |

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| Product Suitability                     |          |               |
|-----------------------------------------|----------|---------------|
| Suitability Data                        | Yes / No | Certification |
| Suitable for Vegetarians                | ✓        | X             |
| Suitable for Vegans                     | ✓        | X             |
| Suitable for Coeliacs                   | ✓        | X             |
| Halal                                   | ✓        | X             |
| Free from genetically modified material | ✓        | X             |
| Free from irradiated material           | ✓        | X             |

| Microbiological Analysis     |                         |                                                 |                           |
|------------------------------|-------------------------|-------------------------------------------------|---------------------------|
| * Hygiene Indication Only    |                         |                                                 |                           |
| Test                         | Satisfactory            | Acceptable                                      | Unsatisfactory            |
| ACC*                         | < 10 <sup>5</sup> cfu/g | 10 <sup>5</sup> cfu/g – 5x10 <sup>5</sup> cfu/g | > 5x10 <sup>5</sup> cfu/g |
| <i>Enterobacteriaceae</i> *  | < 10 cfu/g              | 10 cfu/g – 100 cfu/g                            | > 100 cfu/g               |
| <i>E. Coli</i>               | < 20 cfu/g              | 20 cfu/g – 100 cfu/g                            | > 100 cfu/g               |
| <i>Staphylococcus aureus</i> | < 10 cfu/g              | 10 cfu/g – 100 cfu/g                            | > 100 cfu/g               |
| <i>Bacillus cereus</i>       | < 10 <sup>3</sup> cfu/g | 10 <sup>3</sup> cfu/g – 10 <sup>5</sup> cfu/g   | > 10 <sup>5</sup> cfu/g   |
| <i>Salmonella spp.</i>       | Not Detected            | N/A                                             | Detected                  |
| <i>Listeria spp.</i>         | Not Detected            | N/A                                             | Detected                  |

| Organoleptic Attributes |                                                                    |
|-------------------------|--------------------------------------------------------------------|
| Appearance:             | Light brown in colour with dark brown / black chocolate chips.     |
| Aroma:                  | Sweet, chocolate aroma.                                            |
| Texture:                | Smooth and creamy mouthfeel with hard chocolate chips.             |
| Flavour:                | Predominantly chocolate with some cereal notes from the oat drink. |

# Cheeky Moo

## Plant based chocolate shake

### Product Photo

**Finished Product**



**Packaging**



**Outer Case Label**

#### PLANT BASED CHOCOLATE SHAKE

PJ.SHK-VGNCHOC  
SAP: 835776

*Cheeky moo*

Batch: 4532  
Best before: 10/01/2026



Ingredients: Oat Drink, (Water, OAT Flour (7%), Rapeseed Oil, Vitamins [B2, B12, D3], Minerals [Calcium Carbonate, Potassium Iodide], Acidity Regulator [Dipotassium Phosphate], Salt, Sugar, Dark Couverture Chocolate (8%) (Cocoa Mass, Sugar, Cocoa Butter, Emulsifier [SOYA Lecithin] natural vanilla flavouring), Dark Chocolate Chips (7%) (Sugar, Cocoa Mass, Cocoa Butter, Emulsifier [SOYA Lecithin] natural vanilla flavouring), Coconut Oil, Humectant (Glycerol), Emulsifier (Mono- and Diglycerides of Fatty Acids), Stabilisers (Guar Gum, Carrageenan, Locust Bean Gum), Fat Reduced Cocoa Powder (Alkalised) (<1%), Salt. For allergens, please see ingredients in CAPITALS. Made on a line that handles MILK and Egg.



05032570053440

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|--------------------------|----------|
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| Of which Sugars (g)      | 24.3     |
| Protein (g)              | 2.0      |
| Salt (g)                 | 0.2      |

18 x 250ml  
Tel: 01395 239500 PROJUICE.CO.UK  
PRODUCED IN UK. STORE BELOW -18°C

MF USE ONLY  
(240) PJPBCHOC250 (17) 260110 (1)

# Cheeky Moo

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| Warranty                                                                                                                                                                                                                                                                                                                                                                              |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| All products shall fully comply with the requirements of the Food Safety Act 1990, Regulation (EC) No 852/2004 on the Hygiene of Foodstuffs, The Food Labelling Regulations 1996, Regulation (EU) No 1169/2011 on Food Information to Consumers, Trade Descriptions Acts, Weights and Measures Acts, Consumer Protection Act, and where appropriate, any other UK or EEC legislation. |