

Cheeky Moo

COOKIES & CREAM DAIRY SHAKE

Product Information			
Product Name:	Cheeky Moo Cookies and Cream Dairy Shake		Date: 01/10/2025
Legal Name:	Cheeky Moo Cookies and Cream Dairy Shake		
Product Description:	Biscuit flavoured dairy ice cream with chocolate cookie pieces		
Country of Origin:	United Kingdom		

Ingredient Declaration (Including QUID & Allergens):	MILK (55%), Double Cream (MILK)(16%), Sugar, Buttermilk Powder (MILK), Chocolate Cookie Pieces (4.5%) (Wheat Flour [Calcium Carbonate, Iron, Thiamine, Niacin], Sugar, Vegetable Fat [Palm Oil, Rapeseed Oil], Reduced Fat Alkalised Cocoa Powder, Salt, Raising Agent [Sodium Bicarbonate], Non-Hydrogenated Vegetable Fat [Shea Kernel Oil, Sustainable Palm Oil], Emulsifier [Sunflower Lecithin]), Clotted Cream (MILK) (2%), Unsalted Butter (MILK), Emulsifier (Mono- and Diglycerides of Fatty Acids), Stabilisers (Locust Bean Gum, Guar Gum, Carrageenan), Humectant (Glycerol), Natural Flavouring (<1%), Natural Colours (Annatto Norbixin, Curcumin) (<1%). For allergens, please see ingredients in BOLD .	
Nutritional Information:	Per 100g	Methodology (Analysis / Calculated)
Energy (kJ)	1091	Calculated
Energy (kcal)	262	Calculated
Fat (g)	16	Calculated
Of which saturates (g)	10	Calculated
Carbohydrates (g)	25	Calculated
Of which sugars (g)	22	Calculated
Protein (g)	3.9	Calculated
Salt (g)	0.1	Calculated

Durability Date:	Best Before	Format:	DD/MM/YYYY
Product Shelf – Life:	2 Years From Production.		
Storage Conditions:	Store below – 18°C. Do not refreeze once thawed.		
Usage Instructions:	Use from frozen.		
Production Process:	Please refer to HACCP plan.		

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Allergen Information			
	Contains	Allergen Present In	Handled On Site
Cereals containing gluten (wheat, rye, barley, oats, spelt, kumat or their hybridised strains) and products thereof	✓	Wheat flour in cookie pieces	✓
Crustaceans and products thereof	X	N/A	X
Eggs and products thereof	X	N/A	✓
Fish and products thereof	X	N/A	X
Peanuts and products thereof	X	N/A	X
Soybeans and products thereof	X	N/A	✓
Milk and products thereof	✓	Milk, Double Cream, Buttermilk Powder, Clotted Cream, Butter	✓

Nuts: almond, hazelnut, walnut, cashew, pecan, Brazil, pistachio, macadamia and Queensland and products thereof	X	N/A	X
Celery and products thereof	X	N/A	X
Mustard and products thereof	X	N/A	X
Sesame seeds and products thereof	X	N/A	X
Sulphur dioxide and sulphites at concentrations of more than 10 mg/kg or 10mg/litre expressed as SO ₂	X	N/A	X
Lupin and products thereof	X	N/A	X
Molluscs and products thereof	X	N/A	X
Precautionary Allergen Labelling:	N/A		

Other Materials of Interest		
	Contains	Comments
Alcohol	X	N/A
Antioxidants	X	N/A
Artificial colours	X	N/A
Artificial flavours	X	N/A
Beef and beef derivatives	X	N/A
Coconut & coconut derivatives	X	N/A
Gelatine	X	N/A
Maize and maize derivatives	X	N/A
	✓	

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Product Suitability		
Suitability Data	Yes / No	Certification
Suitable for Vegetarians	✓	X
Suitable for Vegans	X	X
Suitable for Coeliacs	X	X
Halal	✓	✓
Free from genetically modified material	✓	X
Free from irradiated material	✓	X

Microbiological Analysis * Hygiene Indication Only			
Test	Satisfactory	Acceptable	Unsatisfactory
ACC*	< 10 ⁵ cfu/g	10 ⁵ cfu/g – 5x10 ⁵ cfu/g	> 5x10 ⁵ cfu/g
Enterobacteriaceae*	< 10 cfu/g	10 cfu/g – 100 cfu/g	> 100 cfu/g
E. Coli	< 20 cfu/g	20 cfu/g – 100 cfu/g	> 100 cfu/g
Staphylococcus aureus	< 10 cfu/g	10 cfu/g – 100 cfu/g	> 100 cfu/g
Bacillus cereus	< 10 ³ cfu/g	10 ³ cfu/g – 10 ⁵ cfu/g	> 10 ⁵ cfu/g
Salmonella spp.	Not Detected	N/A	Detected
Listeria spp.	Not Detected	N/A	Detected

Organoleptic Attributes	
Appearance:	Off white coloured dairy ice cream with chocolate dark cookie pieces throughout
Aroma:	Sweet, creamy biscuit aroma from the ice cream and dark chocolate cookie aroma from the biscuit pieces.
Texture:	Thick, creamy texture to ice cream with small crunchy biscuit cookie pieces
Flavour:	Sweet creamy biscuit flavour ice cream and dark chocolate cookie flavour from the biscuit pieces.

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COOKIES & CREAM DAIRY SHAKE

Product Photo

Finished Product



Packaging



Outer Case Label

COOKIES & CREAM DAIRY SHAKE

PJ.SHK-COOKIES
SAP: 820404A

Cheeky
moo

Batch: 4532
Best before: 10/01/2026

MF USE ONLY



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18 x 250ml
Tel: 01395 239500 PROJUICE.CO.UK
PRODUCED IN UK. STORE BELOW -18°C

(249) PJCO0360 (17) 260110 (10) 4

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**COOKIES & CREAM
DAIRY SHAKE**

Warranty

All products shall fully comply with the requirements of the Food Safety Act 1990, Regulation (EC) No 852/2004 on the Hygiene of Foodstuffs, The Food Labelling Regulations 1996, Regulation (EU) No 1169/2011 on Food Information to Consumers, Trade Descriptions Acts, Weights and Measures Acts, Consumer Protection Act, and where appropriate, any other UK or EEC legislation.