

Cheeky Moo

CHOCOLATE CHIP DAIRY SHAKE

Product Information		
Product Name:	Cheeky Moo Chocolate Chip Dairy Shake	Date: 01/10/2025
Legal Name:	Cheeky Moo Chocolate Chip Dairy Shake	
Product Description:	Chocolate dairy ice cream packed with chocolate chips and swirled with a chocolate sauce.	
Country of Origin:	United Kingdom	

Ingredient Declaration (Including QUID & Allergens):	MILK , Sugar, Dark Couverture Chocolate (8%) (Cocoa Mass, Sugar, Cocoa Butter, Emulsifier [SOYA Lecithin], Natural Vanilla Flavouring), Double Cream (MILK), Dark Chocolate Chips (6%) (Cocoa Mass, Sugar, Emulsifier [SOYA Lecithin], Natural Vanilla Flavouring), Chocolate Flavoured Ripple (4%) (Glucose Syrup, Sugar, Water, Fat Reduced Cocoa Powder, Acidity Regulator [Citric Acid], Natural Flavouring), Buttermilk Powder (MILK), Whey Powder (MILK), Humectant (Glycerol), Emulsifier (Mono- and Diglycerides of Fatty Acids), Stabilisers (Guar Gum, Carrageenan, Locust Bean Gum), Fat Reduced Cocoa Powder (Alkalised) (<1%). For allergens, please see ingredients in BOLD .
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Nutritional Information:	Per 100g	Methodology (Analysis / Calculated)
Energy (kJ)	945	Calculated
Energy (kcal)	226	Calculated
Fat (g)	10.7	Calculated
Of which saturates (g)	6.8	Calculated
Carbohydrates (g)	27.6	Calculated
Of which sugars (g)	26.2	Calculated
Protein (g)	4.3	Calculated
Salt (g)	0.49	Calculated

Durability Date:	Best Before	Format:	DD/MM/YYYY
Product Shelf – Life:	2 Years From Production.		
Storage Conditions:	Store below – 18°C. Do not refreeze once thawed.		
Usage Instructions:	Use from frozen.		
Production Process:	Please refer to HACCP plan.		

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Allergen Information			
	Contains	Allergen Present In	Handled On Site
Cereals containing gluten (wheat, rye, barley, oats, spelt, kumat or their hybridised strains) and products thereof	X	N/A	✓
Crustaceans and products thereof	X	N/A	X
Eggs and products thereof	X	N/A	✓
Fish and products thereof	X	N/A	X
Peanuts and products thereof	X	N/A	X
Soybeans and products thereof	✓	Soya Lecithin	✓
Milk and products thereof	✓	Milk, Double Cream, Buttermilk Powder, Whey Powder	✓
Nuts: almond, hazelnut, walnut, cashew, pecan, Brazil, pistachio, macadamia and Queensland and products thereof	X	N/A	X
Celery and products thereof	X	N/A	X
Mustard and products thereof	X	N/A	X
Sesame seeds and products thereof	X	N/A	X
Sulphur dioxide and sulphites at concentrations of more than 10 mg/kg or 10mg/litre expressed as SO ₂	X	N/A	X
Lupin and products thereof	X	N/A	X
Molluscs and products thereof	X	N/A	X
Precautionary Allergen Labelling:	N/A		
Other Materials of Interest			
	Contains	Comments	
Alcohol	X	N/A	
Antioxidants	X	N/A	
Artificial colours	X	N/A	
Artificial flavours	X	N/A	
Beef and beef derivatives	X	N/A	
Coconut & coconut derivatives	X	N/A	
Gelatine	X	N/A	
Maize and maize derivatives	X	N/A	
Palm Oil	X	N/A	
Pork and pork derivatives	X	N/A	
Preservatives	X	N/A	

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Product Suitability		
Suitability Data	Yes / No	Certification
Suitable for Vegetarians	✓	X
Suitable for Vegans	X	X
Suitable for Coeliacs	✓	X
Halal	✓	X
Free from genetically modified material	✓	X
Free from irradiated material	✓	X

Microbiological Analysis			
* Hygiene Indication Only			
Test	Satisfactory	Acceptable	Unsatisfactory
ACC*	< 10 ⁵ cfu/g	10 ⁵ cfu/g – 5x10 ⁵ cfu/g	> 5x10 ⁵ cfu/g
Enterobacteriaceae*	< 10 cfu/g	10 cfu/g – 100 cfu/g	> 100 cfu/g
E. Coli	< 20 cfu/g	20 cfu/g – 100 cfu/g	> 100 cfu/g
Staphylococcus aureus	< 10 cfu/g	10 cfu/g – 100 cfu/g	> 100 cfu/g
Bacillus cereus	< 10 ³ cfu/g	10 ³ cfu/g – 10 ⁵ cfu/g	> 10 ⁵ cfu/g
Salmonella spp.	Not Detected	N/A	Detected
Listeria spp.	Not Detected	N/A	Detected

Organoleptic Attributes	
Appearance:	Light brown in colour with dark brown / black chocolate chips and swirls of dark brown ripple.
Aroma:	Sweet, chocolate aroma.
Texture:	Smooth and creamy mouthfeel with a silky ripple and hard chocolate chips.
Flavour:	Predominantly chocolate with sweetness from the ripple.

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CHOCOLATE CHIP

DAIRY SHAKE

Product Photo

Finished Product



Packaging



Outer Case Label

CHOCOLATE CHIP DAIRY SHAKE
 PJ.SHK-CHOCCHIP
 SAP: 814754A

Batch: 4532
 Best before: 10/01/2026

MF USE ONLY

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18 x 250ml

Tel: 01395 239500 PROJUICE.CO.UK
 PRODUCED IN UK. STORE BELOW -18°C

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Warranty

All products shall fully comply with the requirements of the Food Safety Act 1990, Regulation (EC) No 852/2004 on the Hygiene of Foodstuffs, The Food Labelling Regulations 1996, Regulation (EU) No 1169/2011 on Food Information to Consumers, Trade Descriptions Acts, Weights and Measures Acts, Consumer Protection Act, and where appropriate, any other UK or EEC legislation.