

Cheeky Moo

PLANT BASED

Product Information			
Product Name:	Cheeky Moo plant based chocolate shake		
Legal Name:	Plant based chocolate ice cream with chocolate chips		
Product Description:	Chocolate plant based ice cream made with oat drink and chocolate chips.		
Country of Origin:	United Kingdom		

Ingredient Declaration (Including QUID & Allergens):	Rogue OAT Drink (66%) (Water, Gluten Free OAT Flour (11%), Rapeseed Oil, Acidity Regulator: Dipotassium Phosphate, Calcium Carbonate, Riboflavin (B2), Salt, Vitamin D3, Vitamin B12, Potassium Iodide), Sugar, Coconut Oil, Cocoa Powder (Alkalised), Chocolate Chips (2%) (Sugar, Cocoa Mass, Cocoa Butter, Emulsifier: SOYA Lecithin), Fava Bean Protein Concentrate, Humectant: Vegetable Glycerine, Fat-Reduced Cocoa Powder (Alkalised), Stabilisers (Mono- and Diglycerides of Fatty Acids, Propane-1,2-Diol Esters of Fatty Acids, Guar Gum, Locust Bean Gum, Carrier: Silicon Dioxide), Salt. For allergens, please see ingredients in BOLD .
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Nutritional Information:	Per 100g	Methodology (Analysis / Calculated)
Energy (kJ)	836	Calculated
Energy (kcal)	199	Calculated
Fat (g)	9.0	Calculated
Of which saturates (g)	6.1	Calculated
Carbohydrates (g)	25.1	Calculated
Of which sugars (g)	19.5	Calculated
Protein (g)	3.0	Calculated
Salt (g)	0.16	Calculated

Durability Date:	Best Before	Format:	DD/MM/YYYY
Product Shelf – Life:	2 Years from production.		
Storage Conditions:	Store below – 18°C. Do not refreeze once thawed.		
Usage Instructions:	Use from frozen.		
Production Process:	Please refer to HACCP plan.		

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Allergen Information			
	Contains	Allergen Present In	Handled On Site
Cereals containing gluten (wheat, rye, barley, oats, spelt, kumat or their hybridised strains) and products thereof	X	Oat drink contains Gluten Free Oats	✓
Crustaceans and products thereof	X	N/A	X
Eggs and products thereof	X	N/A	✓
Fish and products thereof	X	N/A	X
Peanuts and products thereof	X	N/A	X
Soybeans and products thereof	✓	N/A	✓
Milk and products thereof	X	N/A	✓
Nuts: almond, hazelnut, walnut, cashew, pecan, Brazil, pistachio, macadamia and Queensland and products thereof	X	N/A	X
Celery and products thereof	X	N/A	X
Mustard and products thereof	X	N/A	X
Sesame seeds and products thereof	X	N/A	X
Sulphur dioxide and sulphites at concentrations of more than 10 mg/kg or 10mg/litre expressed as SO ₂	X	N/A	X
Lupin and products thereof	X	N/A	X
Molluscs and products thereof	X	N/A	X
Precautionary Allergen Labelling:	Chocolate chips may contain milk		
Other Materials of Interest			
	Contains	Comments	
Alcohol	X	N/A	
Antioxidants	X	N/A	
Artificial colours	X	N/A	
Artificial flavours	X	N/A	
Beef and beef derivatives	X	N/A	
Coconut & coconut derivatives	✓	Product contains coconut oil	
Gelatine	X	N/A	
Maize and maize derivatives	X	N/A	
Palm Oil	X	N/A	
Pork and pork derivatives	X	N/A	

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Product Suitability		
Suitability Data	Yes / No	Certification
Suitable for Vegetarians	✓	X
Suitable for Vegans	✓	X
Suitable for Coeliacs	✓	X
Halal	✓	X
Free from genetically modified material	✓	X
Free from irradiated material	✓	X

Microbiological Analysis			
* Hygiene Indication Only			
Test	Satisfactory	Acceptable	Unsatisfactory
ACC*	< 10 ⁵ cfu/g	10 ⁵ cfu/g – 5x10 ⁵ cfu/g	> 5x10 ⁵ cfu/g
<i>Enterobacteriaceae</i> *	< 10 cfu/g	10 cfu/g – 100 cfu/g	> 100 cfu/g
<i>E. Coli</i>	< 20 cfu/g	20 cfu/g – 100 cfu/g	> 100 cfu/g
<i>Staphylococcus aureus</i>	< 10 cfu/g	10 cfu/g – 100 cfu/g	> 100 cfu/g
<i>Bacillus cereus</i>	< 10 ³ cfu/g	10 ³ cfu/g – 10 ⁵ cfu/g	> 10 ⁵ cfu/g
<i>Salmonella spp.</i>	Not Detected	N/A	Detected
<i>Listeria spp.</i>	Not Detected	N/A	Detected

Organoleptic Attributes	
Appearance:	Light brown in colour with dark brown / black chocolate chips.
Aroma:	Sweet, chocolate aroma.
Texture:	Smooth and creamy mouthfeel with hard chocolate chips.
Flavour:	Predominantly chocolate with some cereal notes from the oat drink.

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Product Photo

Finished Product



Packaging



Outer Case Label

PLANT BASED CHOCOLATE SHAKE

PJ.SHK.VGNCHOC

Cheeky moo

Batch: 1234
Best before: 10/07/2028

Ingredients: Fresh OAT Drink (86%) (Water, Gluten Free OAT Flour (11%), Refined Oil, Acidity Regulator: Dipotassium Phosphate, Calcium Carbonate, Riboflavin (B2), Salt, Vitamin D3, Vitamin B12, Potassium Iodide), Sugar, Coconut Oil, Cocoa Powder (Alkalised), Chocolate Chips (2%) (Sugar, Cocoa Mass, Cocoa Butter, Emulsifier: SOYA Lecithin), Fava Bean Protein Concentrate, Humectant: Vegetable Glycerine, Fat-Reduced Cocoa Powder (Alkalised), Stabilisers (Mono- and Diglycerides of Fatty Acids, Propane-1,2-Diol Esters of Fatty Acids, Guar Gum, Locust Bean Gum, Carrier: Silicon Dioxide), Salt.



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Nutritional Information	
	Per 100g
Energy (kJ)	816
Energy (kcal)	199
Fat (g)	9
Of which saturates (g)	6.1
Carbohydrates (g)	25.1
Of which Sugars (g)	19.5
Protein (g)	3
Salt (g)	0.16

MF USE ONLY



CHOC PLANTBASEDCHOC1002507018

18 x 250ml
Tel: 01395 239500 PROJUICE.CO.UK
PRODUCED IN UK. STORE BELOW -18°C

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Warranty

All products shall fully comply with the requirements of the Food Safety Act 1990, Regulation (EC) No 852/2004 on the Hygiene of Foodstuffs, The Food Labelling Regulations 1996, Regulation (EU) No 1169/2011 on Food Information to Consumers, Trade Descriptions Acts, Weights and Measures Acts, Consumer Protection Act, and where appropriate, any other UK or EEC legislation.